

The Israel Cancer Research Fund (ICRF) Hosts Women Of Action Luncheon

The Plaza hotel was in all its splendor when The Israel Cancer Research Fund (ICRF) hosted its Women of Action Luncheon. More than 300 women (and men) came to pay tribute to four women for their personal and professional achievements. Ben Brafman served as master of ceremonies and introduced the four honorees. Hoda Kotbe, co-anchor of the fourth hour of the Today show and a Dateline NBC correspondent shared her personal experiences with breast cancer. Judith Eigen Sarna, an entrepreneur who founded a fashion company with western-style designs blended with textiles from India, spoke movingly, using life-size photographs, of her immediate and extended family's journey with cancer.

The third honoree, Rochelle Shoretz, a lawyer specializing in private and equity funds, talked about Sharsheret, a nonprofit organization she founded to provide resources for young Jewish women fighting breast cancer, following her own diagnosis at age 28. Barbara Lerner Spectre described her experiences living in Sweden as the founding director of Paideia, the European Institute for Jewish Studies in Sweden. Now in its seventh year, Paideia holds one of the most intensive one-year courses of Jewish studies.



*Fanya Gottesfeld Heller,
Luncheon Chair with ICRF
New York Chair Judith Sherman*



*ICRF Trustees Evelyn Bienenfeld and Lynda
Brafman with Stanley Bienenfeld*



*Women of Action Barbara Lerner Spectre, Hoda
Kotb, Judith Eigen Sarna and Rochelle Shoretz*



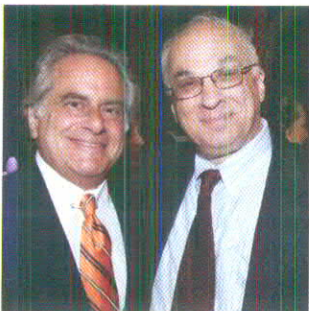
*Honoree Judith Eigen Sarna
with husband, Morris*



*Eva Weinberger; Cynthia Perl, ICRF Secretary; Evelyn Gross;
and ICRF Chair Emeritus and Vice President Leah Susskind*



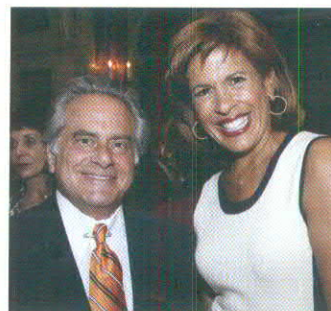
*Hoda Kotb, Honoree with ICRF
President Harriet Elisofon*



*Benjamin Brafman with ICRF
Chairman Dr. Yashar Hirshaut*



*Rose Moskowitz with Eve Wald,
Chair Emeritus and Vice President*



*Master of Ceremonies Benjamin
Brafman with Hoda Kotb*



*Former Woman of Action Dr. Lisa Young
with ICRF Treasurer Joel N. Pelofsky*